



**PENNSYLVANIA FIRE & EMERGENCY SERVICES INSTITUTE**

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Dear Emergency Services Friend:

**The 21st Annual Pennsylvania Fire & Emergency Services Conference is Monday, November 21, 2011. The theme of the conference/dinner for this year is “The Power of Partnership”**

You are invited to show your support for Pennsylvania’s Fire and EMS responders by placing an ad in our Conference Program Book.

If you would like to place an ad in our Conference Program Book, we must have your camera-ready logo by October 28, 2011 in order to insure the integrity and accuracy of your advertisement in the program book. To participate by advertising in our Dinner Program Book, please respond to the attention of Penny Biter at 717-236-5995 or via email at pfesi@verizon.net. Your options for ads in the Program Book are as follows:

<b>Full Pages</b>	<b>\$250</b>	<b>approximately 8 ½ H by 5 ½ W</b>
<b>Half Pages</b>	<b>\$150</b>	<b>approximately 4 ¼ H by 5 ½ W</b>
<b>Quarter Pages</b>	<b>\$ 75</b>	<b>business card size</b>

We appreciate your support in honoring our First Responders.

Don Konkle  
Executive Director

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

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